

# Summer \$14

Welcome to the Summer '14 release from salesforce.com, where you can run your business from your phone with the new Salesforce1 Mobile App that allows you to sell from anywhere, service customers everywhere, and market 1:1 to customers.

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#### <u>Platform</u>

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Build amazing apps. Connect everything.

#### **SalesforceA**

#### SALESFORCEA PERMISSIONS

Monitor and set user permissions and passwords from anywhere.

With new Summer '14 functionality, now you can assign permission sets, reset passwords, and unlock users from anywhere.

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#### Visual

#### FLOW TRIGGERS (PILOT)

Add more automation to your app — without code.

With Flow Triggers, you can kick off flows that do powerful logic in the background, without requiring user interaction.

**Note:** Flow Triggers is currently available through a pilot program. For information on enabling Flow Triggers in your organization, contact salesforce.com.

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#### **Services**

#### FIELD AUDIT TRAIL (PILOT)

Easily store and audit field-level data.

Field Audit Trail allows you to set data retention policies on key object fields over specified time series for data audit purposes.

**Note:** Field Audit Trail is currently available through a pilot program. For information on enabling Field Audit Trail in your organization, contact salesforce.com.

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#### **DELEGATED ADMIN PERMISSIONS**

Increase control over permission sets.

With the new Delegated Admin Permissions in Summer '14, you can give delegated admins more control over the type of permissions they assign to their specific users.

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#### **USER EVENT MONITORING (PILOT)**

Understand your users like never before.

User Event Monitoring enables auditors and chief security officers to determine information about their users including advanced metrics that group users by IP range, browser type, app, and other information that enables them to determine who their users really are.

**Note:** User Event Monitoring is currently available through a pilot program. For information on enabling User Event Monitoring in your organization, contact salesforce.com.

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#### **COMPLIANCE CONTROL PACK (PILOT)**

Make informed risk management decisions.

The Compliance Control Pack includes event log file, event monitoring, transactional security, field history retention, data lifecycle management, data encryption, and reporting.

**Note:** Compliance Control Pack is currently available through a pilot program. For information on enabling Compliance Control Pack in your organization, contact salesforce.com.

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#### **COMPLIANCE INSIGHTS**

Gain a deeper understanding of your audit data.

With Compliance Insights, you can now access dashboards, lenses, and data exploration for audit data captured as part of the Compliance Controls SKU.

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#### **Programmatic**

#### SAMPLE APP TEMPLATES

Build your custom apps faster.

With our newest framework libraries, you can now use Sample App Templates to build custom apps with more functionality than ever before.

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#### **Reports & Dashboards**

#### DASHBOARDS API

Unlock the power of Salesforce dashboards.

With the new Dashboard API, it's easier than ever to achieve your dream for Analytics everywhere. Use the Salesforce Analytics API to extend the power of Salesforce across all of your applications, without requiring a refresh to get the latest data. Drive productivity with the right information, right now.

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Run your business from your phone.

#### **Platform**

#### **CUSTOM BRANDING**

Deliver a personalized experience to your employees.

Admins can now apply custom branding to the Salesforce1 Mobile App splash screen, header color, and publisher icon.

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#### **ACCOUNT & COMMUNITY SWITCHER**

Increase productivity with quick navigation across multiple accounts and communities.

With the new Account & Community Switcher, you can quickly jump from one Salesforce account or community to the next without ever logging out.

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### MOBILE BROWSER SUPPORT FOR BLACKBERRY10, WINDOWS8 (BETA), AND GOOD ACCESS SECURE BROWSER

Access the Salesforce 1 Mobile App on more mobile platforms.

With Summer '14, we've expanded the number of mobile browser/mobile device pairings in which the Salesforce1 Mobile App is officially supported. If the Salesforce1 Mobile App enabled for your organization, users are automatically redirected to the mobile browser app when logging into Salesforce from these environments: BlackBerry Z10 devices, Windows8.1 devices, and the Good Access™ secure mobile browser.

**Note:** Mobile Browser Support for Windows8 is currently available through a beta program.

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#### CANVAS APPS IN THE SALESFORCE1 MOBILE APP

Integrate and access third-party apps right from your phone.

Canvas is our powerful user level API that allows you to connect and integrate third party web applications running anywhere and bring them directly into the Salesforce1 Mobile App user interface right inside your phone. You can securely display your other web apps inside the Salesforce1 Mobile App using Salesforce Chatter pages or Visualforce pages, all while controlling the CSS. This feature makes it easier than ever to integrate to backend systems without causing data duplication errors.

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#### PUBLISHER ENABLED FOR CHATTER-OFF ORGANIZATIONS

Drive business forward with quick publisher actions.

With Summer '14, companies not using Chatter will now have the power of the publisher — the launchpad for getting things done in the Salesforce1 Mobile App.

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#### **RECORD LINKING**

Easily share links that open within the Salesforce 1 Mobile App.

Users can now share links to records that will open within the Salesforce1 Mobile App.

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#### **CUSTOM NOTIFICATION SETTINGS**

Choose which mobile push notifications you want to receive.

Configure which mobile push notifications you want to receive from the Salesforce1 Mobile App, so you receive the information most important to you in real-time.

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#### Sales

#### **ADD PEOPLE TO GROUPS**

Easily invite others to collaborate in your Groups.

With new Summer '14 functionality, you can quickly add members to Chatter groups within the Salesforce1 Mobile App.

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#### **GROUP ANNOUNCEMENTS**

Easily highlight important information.

Highlight important information in your Chatter groups with Group Announcements. Now group managers/owners can create announcements and showcase them in the group.

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#### SOCIAL INFO ON CONTACTS

Get social information on your contacts, right on your mobile device.

Learn more about your accounts, contacts, and leads by viewing information from their Twitter profiles right on the page layout.

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#### SHARE FILES VIA LINK

Easily share files with users outside of Salesforce.

Post Salesforce Files, content links, and Google Docs in the feed with the Files Publisher Action to view, edit, and share files with ease.

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#### FILES IN NAVIGATION MENU

Quickly access your files from anywhere.

Now users can access, share, and collaborate on their files in the Salesforce1 Mobile App. Files are included in the Recent section of the Salesforce1 Mobile App navigation menu.

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#### **OFFLINE**

Access your business data even when you're disconnected.

With Summer '14, you can view recent records and previously viewed records for your frequently used objects — all while offline.

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#### **LIST VIEW SORT**

Find the exact information you need, right when you need it.

With List View Sort, you can locate data in list views faster by controlling how information is sorted and displayed.

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#### WORK.COM GOALS, COACHING, AND SKILLS

Access the Work.com functionality you know and love, from inside the Salesforce1 Mobile App.

With Summer '14, you can add new coaching relationships, view details on existing goals, and see the skills a person has — all from the Salesforce1 Mobile App. These Work.com objects are automatically included in the Recent section of the Salesforce1 Mobile App navigation menu.

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#### **TODAY RELATED INFORMATION**

Instantly access related information from the meeting record.

The CRM data that's directly accessible from events viewed in Today now includes related accounts, so users can quickly review important information like account details, pending opportunities, or open cases in advance of a meeting.

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#### **MY EVENTS LIST**

Your events in the palm of your hand.

With My Events List, you can see what you have on your schedule by viewing a list of all the events you've created in Salesforce.

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#### SUBMIT FOR APPROVAL

Kick off approval processes from anywhere.

With Summer '14, you can submit records for approval from the Salesforce1 Mobile App. The app displays the Submit for Approval button in the record detail pages for objects with active approval processes and page layouts that include the Submit for Approval button.

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#### **DIRECT REPORTS**

Find team members when you're on-the-go.

Want to quickly see someone's manager, peers, and direct reports? The new Team related list is now available on a user record when viewed in the Salesforce1 Mobile App. The information in this related list is pulled from manager hierarchy data, so manager fields for users must be populated to see this feature.

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#### TOPICS IN THE SALESFORCE1 MOBILE APP

Discover valuable and relevant content.

Topics are now available in the Salesforce1 Mobile App. You can now see topics in the feed, the navigation menu, search results, and the topic page itself.

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#### **DASHBOARD & REPORT DRILL DOWN**

Get insight and take action from anywhere.

With Summer '14, dashboards have become more actionable than ever. Right from the dashboards on your phone, you can drill into underlying reports. Even further, you can click into individual records and instantly update them. Gain insight, explore further, and take action anywhere. You will never again find yourself showing up at a meeting with dated information.

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#### SORT REPORT DATA

Focus on the information you want.

With new Summer '14 functionality, you can arrange data in report columns and tap a column header to sort the report data by that column.

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#### VISUALFORCE DASHBOARD COMPONENTS

See your data, your way.

When you create a Visualforce dashboard component, you can specify whether you want it to be visible in dashboards in the Salesforce1 Mobile App.

#### **Service**

#### KNOWLEDGE IN THE SALESFORCE1 MOBILE APP

Increase productivity and find answers from anywhere.

New in Summer '14, you can view and search for Knowledge articles in the Salesforce1 Mobile App. Article lists contain quick actions for each article.

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#### **Q&A IN THE FEED**

View your entire order cycle in one system.

The Salesforce1 Mobile App now includes Chatter Questions, so users can ask questions in the feed, in groups, and in records. After a question is asked, the person who asked the question and moderators can select a best answer, which is prominently displayed in the feed, allowing other users to quickly and easily find the best response to their question.

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#### **RESPOND TO SOCIAL POSTS**

Close cases faster from the palm of your hand.

Now, agents can respond to social posts related to a case right from the Salesforce1 Mobile App.

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#### **EMAIL ACTION ON CASES**

Do more with cases on-the-go.

Agents can now send email messages related to cases right from the Salesforce1 Mobile App.

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#### **Admin**

#### **ONBOARDING CAROUSEL**

Introduce users to the basic functionality of the Salesforce1 Mobile App.

When a new user opens the Salesforce1 Mobile App, they are greeted with instructions on where to find information and how to get things done.

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#### APP DOWNLOAD BANNER

Quickly roll out the Salesforce 1 Mobile App to your entire organization.

Admins can now easily get the Salesforce1 Mobile App in the hands of their users with a simple banner that instructs users to download the app with one click.

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Sell more. Grow faster. Close anywhere.

#### **Salesforce for Outlook**

#### PUBLISHER ACTIONS IN THE SIDE PANEL

Easily create records directly from your inbox.

If you live in Outlook, why not have the ability to create Salesforce records directly in the Side Panel? With Publisher Actions, you can create records such as contacts and opportunities, and even events and tasks. You can also use any custom objects that you've created for your business.

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#### SIDE PANEL AVAILABILITY

Access the Salesforce for Outlook Side Panel, no matter which license you have.

The Salesforce for Outlook Side Panel is now available for all customers. All Group Edition and Contact Manager Edition customers can now access the Side Panel.

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#### **Activities**

#### FORMULA DATE AND TIME

Customize your activities like never before.

Want to create a report of overdue tasks? Or maybe a report of tasks due this week? Now you can. The Date and Date/Time fields are now accessible, so you can create formulas and validation rules.

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#### **CUSTOM ACTIVITY REPORTS**

Get a complete view of your users' activities.

With Summer '14, you can gain better visibility into what activities are assigned to which users at your company. The Activity Relation object lets you create custom reports that join the User and Activity objects.

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#### **Collaborative Forecasts**

#### HISTORICAL TRENDING

Easily identify changes and trends in your forecasts.

Do you find yourself always adjusting the forecast for certain reps? Do you want to be more accurate with the forecast you set at the beginning of each month? Well, now you can identify, track, and report historical trends with your forecasts.

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#### **SPLIT DETAILS IN FORECAST**

Increase productivity with a more complete view of your forecasts.

Now you can see the details of your split opportunities right from your forecast screen. No need to toggle back and forth between your open forecast and the corresponding opportunity. See the user and the split percentage all in one location.

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#### **Reports & Dashboards**

#### HISTORICAL TRACKING

Easily track changes in lookup fields over time.

With Summer '14, you can create a lookup field on the Opportunity object to track account size (number of employees) trends along with the pipeline changes.

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#### **FOLDER PINS**

Pin your most used folders to the top of your list for easy viewing.

Easily find your most important reports and dashboards. By simply pinning frequently used folders to the top of their search, you can get answers faster than ever.

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#### DASHBOARD DRILL DOWN

Get insight and take action from anywhere.

With Summer '14, dashboards have become even more actionable. Right from the dashboards on your phone, you can drill into underlying reports. Even further, you can click into individual records and instantly update them. Get insight, explore further, and take action anywhere. You will never again find yourself showing up at a meeting with dated information.

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See your data, your way.

When you create a Visualforce dashboard component, you can specify whether you want it to be visible in dashboards in the Salesforce1 Mobile App.

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Grow faster with the right data at the right moment.

#### FRAUD PREVENTION

Increase the quality of crowd-sourced business contacts.

In combination with the existing data stewardship and automated fraud detection mechanisms, the new predictive technology helps prevent fraud from occurring and ensures even better quality crowd-sourced business contacts.

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#### **SEARCH BY D-U-N-S NUMBER**

Locate account information more easily and accurately.

Developers are now able to more easily and accurately locate the best-in-class Dun & Bradstreet information for an account, using the unique D&B D-U-N-S number.

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#### **GLOBAL ULTIMATE D-U-N-S NUMBER**

Better understand corporate hierarchies.

Using the D&B Global Ultimate D-U-N-S number, developers can now identify all branches and subsidiaries for any organization, allowing for a better understanding of corporate hierarchies.

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Drive sales and service performance from any mobile device.

#### **REWARDS IN COMMUNITIES**

Bring the power of tangible rewards into Salesforce Communities.

Rewards in Communities lets employees, customers, partners, suppliers, and distributors within a Salesforce Community recognize other members with tangible rewards in the form of Amazon.com gift cards.

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#### **SKILLS**

Easily showcase your skills and areas of expertise.

Showcase your skills and areas of expertise with Skills. Manage your skills on your Chatter profile page so others can see and give endorsements. Everyone can use global search to locate specific skill records and see a list of all the experts in the company. The Skills feature (and data model) is built right into the platform, so it can be leveraged by customers and partners, and is fully customizable. Skills and endorsements can also be viewed in the new Salesforce1 Mobile App.

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Support every customer. Anytime. Anywhere.

#### Case Feed

#### **CUSTOMIZABLE CASE FEED LAYOUT**

Drive agent efficiency with maximized screen real estate.

Agents can now resize the highlights panel, full-width feed, and publisher within the Case Feed so that they can easily position the right information front and center.

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#### ATTACHMENTS COMPONENT & NOTIFICATIONS

Gain visibility into related case content.

With Summer '14 functionality, a notification appears when an attachment is added to a case, and the attachment component can be added to the Case Feed.

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#### ASSOCIATED CONTACTS IN EMAIL

Get a 360-degree view of your contacts.

Now agents can relate contacts to email messages they send from the Case Feed email action.

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#### **Case Management**

#### **CASE EXPERTS (PILOT)**

Solve cases faster by serving up the right experts to agents.

Agents can now view case experts directly from the Case Feed or Service Console. Case Experts increases collaboration among service agents so that they can solve cases quickly.

**Note:** Case Experts is currently available through a pilot program. For information on enabling Case Experts in your organization, contact salesforce.com.

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#### SIMILAR CASES (PILOT)

Equip agents with the tools to solve cases faster.

Agents can view similar cases that have already been solved right from within the Case Feed of the Service Console. Similar cases are assigned scores for how similar they are to the open case.

**Note:** Similar Cases is currently available through a pilot program. For information on enabling Similar Cases in your organization, contact salesforce.com.

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#### Knowledge

#### SUGGESTED SEARCH

Find the right answer faster.

Suggestions are pushed to the user as they are typing their question so that the user is driven to the right search phrase. This includes suggestions of previously successful keyword searches and article titles.

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#### **CODE SAMPLES IN KNOWLEDGE**

Make your Knowledge more robust.

Easily insert code sample to your Knowledge articles. Code samples will automatically be rendered in a user-friendly way.

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#### **NEXT-GEN KNOWLEDGE SEARCH (PILOT)**

Deliver the most relevant articles to your search.

New search engine infrastructure for Knowledge delivers the most relevant articles that match your search.

**Note:** Next-Gen Knowledge Search is currently available through a pilot program. For information on enabling Next-Gen Knowledge Search in your organization, contact salesforce.com.

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#### **Live Chat**

#### **CHAT FILE TRANSFERS**

Reduce customer effort with easier file transfers.

New in Summer '14, agents can give customers the ability to transfer files over a chat.

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#### **CHAT CONFERENCING (PILOT)**

Connect customers to the right experts to solve their cases faster.

Multiple agents and/or supervisors can now join a single chat with a customer, reducing service friction.

**Note:** Chat Conferencing is currently available through a pilot program. For information on enabling Chat Conferencing in your organization, contact salesforce.com.

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#### **CHAT TRANSFER TO QUEUE**

Connect customers to the right experts to solve their cases faster.

Transfer customer chats back to a button or queue of agents. If an agent can't answer a customer's question, the agent can transfer the chat to a pool of other agents who might have more expertise in the area.

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#### **KNOWLEDGE SHARE**

Deliver answers faster and in context.

Send articles to customers right from the Service Console using the new and improved Knowledge One component for Live Agent.

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#### Console

#### RELATED LISTS AS CONSOLE COMPONENTS

Increase agent productivity with the right information at their fingertips.

New in Summer '14, you can add related lists to the sidebars of a console to display relevant information next to specific pages.

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#### **Service Communities**

#### INTELLIGENT CHATTER QUESTIONS

Connect customers to answers faster with a simplified search process.

With Summer '14, customers only have to go to one place within the publisher to find the answers to their questions. Within Service Communities, customers can ask a question and immediately see similar questions that have already been asked, suggested answers, and suggested Knowledge articles, resulting in reduced noise and faster answers.

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#### COMMUNITY TEMPLATES FOR SELF-SERVICE

Get a self-service site up and running quickly.

Customers can easily build, brand, and deploy self-service customer support sites. Expose Knowledge and Cases on any support website with a fully responsive site that looks great on any device.

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#### **Social Customer Service**

#### CASE CREATION MODERATION

Improve agent and admin efficiency with the right cases from social.

Now you can manually triage Social Posts instead of automatically creating or updating a case for each new post. This feature helps admins and agents avoid unnecessary case close activities, and focus on true customer issues.

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#### NATIVE SOCIAL NETWORK ACTIONS

Improve agent productivity with in-app social actions.

Agents can now take action on social network posts right from the Case Feed. For example, they can delete a social post without ever leaving Service Cloud.

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#### **AGENT QUICK TEXT**

Increase agent efficiency and respond to customers faster.

Agents can quickly insert pre-created text into the Social Publisher when responding to customers, resulting in increased efficiencies and consistency when delivering common answers to customers.

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The all-in-one customer support app for fast-growing companies.

#### **NEW DESK.COM MOBILE APP**

Deliver amazing customer service anytime, anywhere.

The new Desk.com mobile app for iOS is fast, easy to use, and features a beautiful new user interface. The app has been completely redesigned, with a one-step login and a smoother, more intuitive case workflow, so that you can quickly and conveniently resolve cases on-the-go.

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#### **CASE TOOLBOX**

Make agents more productive than ever before.

When a customer emails you with multiple questions, you may need to get a number of different people involved to get the customer the best answer. Now you can split one case into two or more and make sure each case is resolved in the best way possible. Of course, customers may also email you multiple times about the same issue. Now, you can merge all those cases together to give your agents all the information they need to provide your customer with a consistent experience.

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#### **JIRA INTEGRATION FOR PRODUCT INSIGHTS**

Give your product development team insights into customer issues.

Desk.com now provides a two-way integration with JIRA that instantly syncs information in both applications. Create a JIRA bug or issue right from Desk.com in response to a customer request. Your Desk.com case will have a direct link to the JIRA issue, and the JIRA issue will link directly back to the case in Desk.com. Your support and product teams can work together better than ever before to give your customers what they're asking for.

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The most powerful 1:1 digital marketing platform at your fingertips.

Email

#### SALESFORCE1/EXACTTARGET EMAIL INTEGRATION

Easily manage your ExactTarget email communications inside of Salesforce.

Now, you can build a single view of your customer and easily send high-impact emails to campaigns, reports, leads, or contacts natively within Salesforce. Real-time analytics give both sales and marketing professionals instant access to customer engagement levels. And since all the data lives inside of Salesforce, your data goes with you wherever you are.

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Social

#### RADIAN6/BUDDY MEDIA SOCIAL STUDIO

Collaborate, plan, listen, and engage in one application.

With the new Radian6/Buddy Media Social Studio, you can organize your brands and markets into teams, track performance, compose content, and engage in conversations across social channels.

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Web

#### TIME SENSITIVE RECOMMENDATIONS

Tailor your recommendations to your customers, and watch engagement grow.

Use the new, simple, and intuitive rules engine UI to create global rules that can be applied to both Web and email to drive time-sensitive SKU and content recommendations.

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#### **GUIDED SELLING TOOLS AND DYNAMIC CONNECTORS**

Engage your customers, and empower them to make smart buying decisions.

Use a drag-and-drop canvas to organize steps and questions in the Guided Selling Tool. Dynamic Connectors facilitate the altering of step and question order to walk customers through a series of questions and gain personalized product or content recommendations.

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Mobile

#### **LOCATION ENHANCEMENTS**

Go everywhere your customers go.

Easily create and track locations with adjustable pins; and use unique, location friendly names to prevent users from creating multiple locations with the same name.

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#### SUPPORT FOR IMAGES, VIDEO, AND AUDIO

Improve the mobile experience for your customers.

The MobileConnect REST APIs have been updated to support the inclusion of picture, video, and audio file designation for MobileConnect MMS clients, improving the overall mobile experience for end users.

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#### Contacts

#### ATTRIBUTE GROUP TEMPLATES

Build a common view of your customers.

Customer data from any source can be consolidated, organized, and related back to the customer. The new Contact Builder overview screen has been updated to include templates for creating attribute groups by simply dragging and dropping a template onto the canvas; the attribute group and data model contained in it will automatically be created and linked to the contact record. Templates for demographics, retail transactions, shopping cart details, and travel bookings are now available.

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#### Insights

#### ENHANCED REPORTING TEMPLATES

Customize reports to gain deeper insight.

Discover templates have been consolidated and updated for ease of use. Parameters in all templates can be edited to extract information, rerun, saved, and rerun for efficiency.

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#### Campaigns

#### **CAMPAIGN REVIEW & APPROVAL**

Orchestrate 1:1, personalized experiences.

Easily upload campaign requests, link creative files to the request; review and annotate creative assets in an intuitive, drag and drop UI. Override actions in the Approvals workflow anytime during the process.

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#### INTERACTION DRAFT VERSIONS

Manage the customer journey like never before.

Optimize the customer journey by making changes to Draft Versions without disrupting the flow to the Running Version. Once changes are completed and the Interaction is activated, new contacts begin to flow through it while any contacts in the previous version can continue to flow though it until exiting. Additionally, all message and goal performance stats are stored with each Interaction Version, providing marketers with insights into how their campaigns have performed over time.

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Take action at the speed of social.

**Files** 

#### SALESFORCE FILES SYNC

Ensure your files are accurate, up to date, and easily accessible on any mobile device.

Keep your files synced across all your devices, and easily share them in your Chatter Groups and Salesforce records. Collaborate with colleagues around documents, all with a few clicks.

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#### **FILE DETAIL PAGES**

Delve into files from the palm of your hand.

Tapping on the 'i' icon next to a file in any file list will take you to the file's detail page. Here you can see information about the file, including its description, owner, who it's shared with, who is following it, and all of its previous versions.

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#### LIBRARY FILES IN CHATTER

Easily share multiple file types in Chatter.

Previously, Content (Library) files that represented links or Google Docs could not be shared into Chatter. This has changed. Now, all Library files can be shared into Chatter (subject to Library permissions).

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#### SHARE FILES VIA LINK

Share files with anyone, without having to upload or attach.

You can share files with customers or co-workers without having to attach them to messages, simply by copying the file link and pasting it to any message.

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#### **FILES IN NAVIGATION MENU**

Quickly access your files from anywhere.

With Summer '14, there is now a files tab in the navigation menu. Tapping on it brings you to a view of your files and file filters. You can browse to find the file you are looking for, and then view the file or its detail page.

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#### PUBLISH FILES FROM PUBLISHER

Intuitively attach files in Salesforce while on-the-go.

Files can now be published in any feed in the Salesforce1 Mobile App using the Publisher. You can either select the file from the device (such as a photo), or choose a file already in the cloud ("Select from Salesforce").

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#### **FILES REPORTS**

Easily assess the level of engagement for any file.

With Summer '14, you can now access standard reports for each file, giving you information regarding each file download, as well as engagement statistics (total downloads, likes, comments, and shares).

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#### **ENCRYPTION AT REST FOR FILES**

Increase the security of your files.

Now, you can ensure your files are encrypted and protected in FFX while preserving all functionality such as Search and Previews.

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#### 25MB ATTACHMENTS

Expand the possibilities for file attachments.

With Summer '14, the default maximum file size for Attachments has been raised to 25mb from 5mb. That's a 5x increase!

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#### **SMART VERSIONING**

Optimize file storage.

With Smart Versioning, you can ensure file versions are snapped at regular intervals instead of with every upload. Now you can make sure you won't run out of storage, while balancing the need to have historical versions to prevent data loss.

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#### **SMART RENDITIONS**

Eliminate unnecessary file storage space with meaningful file previews.

Now, previews for files are generated automatically when triggered by any sharing action. This ensures that private Chatter files do not take up additional space.

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#### **ASPOSE FILE PREVIEWS**

Render files in the cloud with more precision.

With Summer '14 functionality, PowerPoint 2007, 2010, and 2013 files look better in Salesforce.

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#### **Communities**

#### **ENGAGEMENT CONSOLE**

Gain deeper insight into your community's performance.

The Engagement Console provides Community Managers with insights into the health of their Communities, as well as the level of adoption and engagement. The Engagement Console exposes Communities analytics dashboards (members, activity, groups, licenses) with trending capabilities that can be installed from the AppExchange.

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#### REPUTATION ENGINE

Motivate community members and increase engagement.

With the new Reputation Engine feature, you can motivate community members to collaborate by assigning reputation levels and points.

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#### **GUEST USERS**

Empower users to engage with valuable community content, without logging in.

Now you can engage guest users with content from public groups without requiring them to register and log in to the community.

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#### **Chatter Connect**

#### **ACTION LINKS**

Make Chatter posts more actionable.

With Action Links, you can bring any Salesforce or third-party functionality into a Chatter post and expose it as buttons or links for user interaction.

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#### Platform

#### PROFILE BASED ROLLOUT

Take control of your Chatter rollout.

Take control of your Chatter rollout by enabling it for a subset of users at a time, instead of for your entire organization at once.

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#### **BUNDLED POSTS**

Increase the relevancy of the feed.

With the new Bundled Posts feature, you can make the feed more relevant by bundling similar posts.

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