



Process Centric IT Service Offering

CONTINUOUS BUSINESS TRANSFORMATION (CBT)

A few decades of emerging and converging technologies has left Business Processes fragmented across the enterprise, scattered throughout Applications, proprietary integrations, and slew of ad hoc performances by business users trying to fill in the gaps. The latest SOA/BPM technology platforms have opened up the spectrum of possibilities allowing business strategy to guide the culture of each process and place the focus of IT on differentiation, business enablement, and agility. An executable business process layer can now drive your applications, conform to functional business models, and extend into collaboration and document management technologies, drastically changing the way IT can be approached.

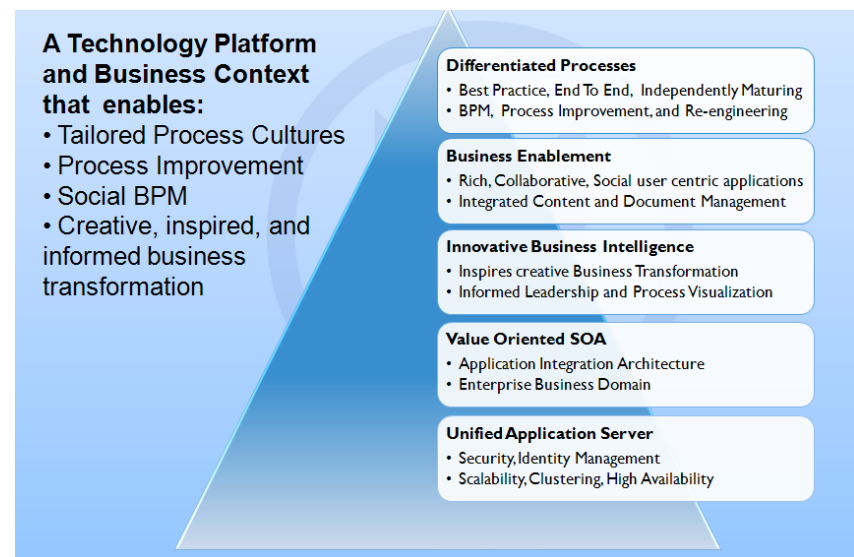
M&S Consulting has deep pockets of experience in all aspects of continuous business transformation. M&S will help any enterprise form the initial vision, provide a clear road map to success, and deliver an initial project to prove the effectiveness of CBT before extending it through the enterprise. Once proven, the solution can grow to incorporate more processes and create a platform focused on Process Centric Enterprise.

MOVING TO A PROCESS CENTRIC IT

A process centric paradigm has proven an effective way to organize IT around business drivers in a manner that is responsive to business challenges. The resilience of certain SOA designs has made it possible to create a strong enterprise domain where all executable business processes and SOA components can interact with each other using a common business language regardless of the underlying applications. Functional Process Models and Process Hierarchies have become more important to identify the most valuable aspects of IT and ensure that each process matures effectively.

M&S Consulting has been delivering all aspects of the CBT solution for years, combining it with tailored process improvement methodologies, process visualization, and rich, relevant workspaces for the business user. **M&S's** Continuous Business Transformation provides a vision of where your organization can go, and takes you from planning to execution of your one, three, or five year road maps.

CONTINUOUS BUSINESS TRANSFORMATION (CBT)



THE BUSINESS EDGE

M&S has grown with the success of each of our clients to see our CBT solution address challenges such as Business Enablement, Business Agility, Operational Efficiency, Process Automation, Strategic/ Operational Insight, Quality Assurance, and Customer Care across lines of business.

CBT Service Offering:

M&S Consulting has combined its deep pockets of expertise into a proven, transformative service offering sitting on a unified technology platform --- adopted one project at a time.

Process Improvement

- Tailored Process Cultures
- Six Sigma / Lean

Functional Process Architecture

- Enterprise Modeling with Oracle Business Process Architect / Aris
- Functional Enterprise modeling of L1, L2, L3 flows with BPMN

Business Enablement

- Collaboration Workspaces
- Document Management and CMS
- Visual Process Contexts and Analytics

BPM - Executable Process Layers

- BPEL, BPMN, and BPM processes designed for agility and extensibility

Process Intelligence and Visualization

- Reveal process metrics through BI channels, Activity Monitoring
- Process Visualization and Analytics

Dissolve Application Boundaries

- CRM, Portals, Enterprise 2.0
- Adapters, Mediation, Service Enable

Value Oriented SOA

- Application Integration Architecture
- Establish a strong Enterprise Domain

Unified Application Tier

- High Availability, Clustering, Security, Identity Management

M&S IS A NICHE CONSULTANCY THAT FOLLOWS AN INNOVATIVE APPROACH TO TRANSFORMING THE ENTERPRISE USING PROCESS AND TECHNOLOGY.

M&S PROVIDES TOTAL SOLUTION DELIVERY INCLUDING MANAMEMENT, STRATEGY, AND IMPLEMENTATION TO PROMOTE A CULTURE OF MUTUAL SUCCESS WITH OUR CLIENTS.

LAUNCHING POINTS

Starting the journey toward a Process Centric IT relies on a broad, functional understanding of the issues and challenges on a business and IT level. Some entry points for a CBT are:

PROCESSES CROSSING LINES OF BUSINESS (LOB)

Critical business processes where an optimal user experience, monitoring, and nuanced business cases need to be controlled across LOBs. CBT allows information from any LOB to be disseminated strategically to inform leadership decisions, customer relationship management, and sales.

DIFFERENTIATING BUSINESS PROCESSES

If your organization is plagued by fragmented processes that are dictated by application logic, SAAS clouds, and disorganized integration projects, we can give you control and oversight of your process so you may begin driving informed improvement. This solution also involves extending your processes into Document/Content Management, Human Workflow, and issues escalation and alert frameworks.

QUALITY CONTROL AND PROCESS IMPROVEMENT

Process Architecture no longer needs to stop at the Business Analyst with a large awkward transition to development teams. Our approach will allow L1, L2, and L3 process models, augmented with the creation of a SOA Based enterprise business domain, become the primary functional requirements. This will allow Analysts and Implementation Specialists to speak a common language and create a baseline understanding of best practice processes, agility, and extensibility.

UNIFIED TECHNOLOGY STACK AND VALUE ORIENTED SOA

If you are one of the many organizations that have adopted multiple process formats, Proprietary BPM Solutions, or an underutilized SOA, M&S can provide you a proactive direction to leveraging your assets. Our process visualization tools allow heterogeneous process formats to be organized with analytic overlays showing KPIs and metrics from in flight processes. We perform best of breed product integrations, but are heavily invested in Oracle unified SOA/BPM Solution Stack that provides standards compliance of SOA, BPM, and SCA on a single Application Server.



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